



Delivering on **IMPACT SOURCING**



At Sigma Connected, we believe there is a different way of doing things, **including how and who we recruit.**

As part of our recruitment strategy, we work with support agencies to identify high potential talent in pools of unemployed people, training them to be job ready and creating a new wave of customer experience agents.

Strategic partnerships



Benefits



Access to an extended talent pool



Highly committed individuals who want to break the unemployment cycle



Positive economic impact on the communities in which we operate

We've recruited
454* graduates across the UK and SA ... so far



and they'll be **another 140** (minimum!) by the end of 2023

Helping them **succeed**

Candidates get...



Early exposure to the Sigma Connected environment, allowing them to form an understanding of the role, the environment and what they can expect to experience when they formally join the team

A bespoke enhanced classroom -based training once they start their Sigma Connected journey



Additional coaching & leadership support in the operational environment

Enabling our people

Leaders are...

Equipped and educated on how to best support our impact sourcing candidates



Trainers are...

Upskilled on how to provide the candidates with the best possible training experience and embed knowledge successfully



Specifically in South Africa we make a difference to the lives of hundreds of disadvantaged youths every day by giving them career opportunities at Sigma Connected.

[Take a look at their story.](#)