

www.sigmaconnected.com cookies

1. Google
2. Google API
3. Google Fonts
4. Google Maps
5. Google analytics
6. Unpkg
7. WP cookies
8. Popup Maker
9. Zoominfo
10. LinkedIn Tag Manager
11. Geotargeting
12. WP WPML

1. Google

We use the Google service of the company Google LLC, 1600 Amphitheatre Parkway, 94043 Mountain View, United States, e-mail: support-de@google.com, website: <http://www.google.com/>. The processing also takes place in a third country for which there is no Commission adequacy decision. Therefore, the usual level of protection for the GDPR cannot be guaranteed for the transfer, as it cannot be ruled out that in the third country, e.g. authorities can access the collected data. The legal basis for the transmission of personal data is your consent pursuant to Art. 6 para. 1 lit. a DSGVO or Art. 9 para. 2 lit. a DSGVO, which you have given on our website. We use Google in order to be able to reload further services from Google on the website. You can revoke your consent at any time. You can find more information about revoking your consent either with the consent itself or at the end of this privacy policy. For more information on the handling of transmitted data, please refer to the provider's privacy policy at <https://policies.google.com/privacy>.

2. Google APIs

On our site, we use the Google API service of the company Google LLC, 1600 Amphitheatre Parkway, 94043 Mountain View, United States, e-mail: support-de@google.com, website: <http://www.google.com/>. The processing also takes place in a third country for which there is no Commission adequacy decision. Therefore, the usual level of protection for the GDPR cannot be guaranteed for the transfer, as it cannot be ruled out that in the third country, e.g. authorities can access the collected data.

The legal basis for the transmission of personal data is your consent pursuant to Art. 6 para. 1 lit. a DSGVO or Art. 9 para. 2 lit. a DSGVO, which you have given on our website.

We use Google APIs in order to be able to reload further services from Google on the website. Google APIs is a collection of interfaces for communication between the various Google services used on your website.

For processing purposes, the service or we collect the following data: IP address

You can revoke your consent at any time. You can find more information about revoking your consent either with the consent itself or at the end of this privacy policy.

For more information on the handling of the transmitted data, please refer to the provider's privacy policy at <https://policies.google.com/privacy>.

3. Google Fonts

We use the Google Fonts service of the company Google LLC, 1600 Amphitheatre Parkway, 94043 Mountain View, United States, e-mail: support-de@google.com, website: <http://www.google.com/>. The processing also takes place in a third country for which there is no Commission adequacy decision. Therefore, the usual level of protection for the GDPR cannot be guaranteed for the transfer, as it cannot be ruled out that in the third country, e.g. authorities can access the collected data. The legal basis for the transmission of personal data is your consent pursuant to Art. 6 para. 1 lit. a DSGVO or Art. 9 para. 2 lit. a DSGVO, which you have given on our website. Via the Google Fonts service, fonts are reloaded on our site in order to be able to display the site to you in a visually better version.

You can revoke your consent at any time. You will find more information on revoking your consent either with the consent itself or at the end of this privacy policy.

For more information on the handling of transferred data, please refer to the provider's privacy policy at <https://policies.google.com/privacy>.

4. Google Maps

What personal data is collected and to what extent is it processed? – On our site, we use the map service of the company Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter: Google Maps). On the website, Google Maps is integrated via the Google API to visualize location information and display it in the form of a map. To display the map, the processing of the IP address by Google Maps is technically necessary. With regard to the other web services integrated via Google APIs, the regulations in the respective section of this data protection declaration for Google APIs apply.

Legal basis for the processing of personal data – 6 lit. f DSGVO (legitimate interest). Our legitimate interest is to be able to present you with the usual presentation of location information on the Internet in a visualized form.

Purpose of the data processing – On our behalf, Google will use the information obtained by means of Google Maps to display the map to you. By means of Google Maps, you will find us faster and more accurately than with a mere non-interactive map.

Duration of storage – Google will store the data relevant to the function of Google Maps for as long as it is necessary to fulfill the booked web service. The data collection and storage is anonymized. If there is a reference to a person, the data will be deleted immediately, as long as it is not subject to any legal obligations to retain data. In any case, the data will be deleted after expiration of the retention period.

Possibility of objection and deletion.

You can prevent the collection and forwarding of personal data to Google (esp. your IP address) and the processing of this data by Google by deactivating the execution of script code in your browser, installing a script blocker in your browser or activating the “Do Not Track” setting of your browser. Google’s security and privacy policies can be found at <https://policies.google.com/privacy>.

Joint processing – We have entered into a joint processing agreement with Google with respect to Google Maps. You can find the contents at <https://privacy.google.com/intl/de/businesses/mapscontrollerterms/>.

5. Google Analytics

We use Google Analytics to measure and analyse user behaviour on our website. Google Analytics sets cookies that store anonymized information about how you use our website, including your IP address, the pages you visit, and the time spent on each page. This information is used to improve our website and provide a better user experience.

6. Unpkg

We use on our site the service Unpkg of the company Npm, Inc, 1999 Harrison Street #1150, CA 94612 Oakland, United States, e-mail: privacy@npmjs.com, website: <https://unpkg.com/>.

Unpkg delivers open-source packages and code to our website. This cookie policy outlines what cookies are used and how they are used.

How We Use Cookies

Unpkg uses cookies to:

- Improve the performance and security of our website.
- Keep track of user preferences and settings.
- Analyse user behaviour on our website to improve our content and user experience.

Types of Cookies Used

Unpkg uses both session and persistent cookies. **Session cookies** are temporary and are deleted when you close your browser. **Persistent cookies** remain on your device until they expire or are deleted.

The legal basis for the transfer of personal data is our legitimate interest in the processing pursuant to Art. 6 (1) lit. f DSGVO. Our legitimate interest lies in achieving the purpose described below.

The service is a content delivery network that mirrors our content across different servers to ensure optimal accessibility worldwide.

With regard to the processing, you have the right of objection listed in Art. 21. You will find more detailed information at the end of this privacy policy.

For more information on the handling of transferred data, please refer to the provider’s privacy policy at <https://www.npmjs.com/policies/privacy>.

7. WP Cookies

Cookie name	Server	Purpose	Storage duration
wordpress_sec_	sigmaconnected.com	This cookie is needed	

		to keep the user logged in to the Wordpress site, if the user wishes to do so. In this way, the user does not have to log in again.	
wordpress_	sigmaconnected.com	With the help of this cookie, Wordpress recognizes that a user is logged in and assigns the user individual rights to use the website.	Session
wordpressuser_	sigmaconnected.com	This cookie is used to assign an individual ID to the page visitor. Wordpress then associates the page user's interactions under this ID. the user's individual settings.	Session
wordpresspass_	sigmaconnected.com	The cookie ensures that it is recognized whether a login attempt has been made with the necessary authentication characteristics.	Session
wordpress_logged_in	sigmaconnected.com	This cookie is used to determine whether you have already logged in to Wordpress and allows you to log in without entering login information.	Session
wp-settings-time	sigmaconnected.com	This cookie is used to store user settings of the respective Wordpress site users. In this way, the website can remember individual settings of	Session

		the user.	
wordpress_test_cookie	sigmaconnected.com	This cookie checks on the login page of Wordpress whether the user's browser generally allows or rejects cookies. Wordpress needs this information to determine whether a Wordpress login is supported by the browser.	Session
wp-postpass	sigmaconnected.com	The cookie checks if there are already cookies from Wordpress or another website CMS.	Session
wp-settings	sigmaconnected.com	This cookie is used to store user settings of the respective Wordpress site users. In this way, the website can remember individual settings of the user.	Session

8. Popup Maker

This is the Cookie Policy for the Popup Maker WordPress Plugin used by Sigma Connected Ltd to create pop-ups on their website, accessible from sigmaconnected.com.

Persistent Cookie: This cookie is used to remember the pop-up settings for visitors, such as their preferences for the type of pop-up they want to see or whether they have already dismissed a certain pop-up. This cookie is stored for one year.

Session Cookie: This cookie is used to maintain the state of the pop-up for the visitor during their session on the website. This cookie is deleted when the user closes their browser.

10. LinkedIn Tag Manager

Our website uses LinkedIn Tag Manager to collect and manage data on our website. This cookie policy outlines what cookies are used and how they are used.

How We Use Cookies

- Track user behaviour on our website to improve our content and user experience.

- Provide personalized content and recommendations based on previous user activity.
- Collect data about user demographics and interests to inform our marketing and advertising efforts.

Types of Cookies Used

Our LinkedIn Tag Manager uses both session and persistent cookies. Session cookies are temporary and are deleted when you close your browser. Persistent cookies remain on your device until they expire or are deleted.

We use the following types of cookies:

- **Strictly Necessary Cookies:** These cookies are essential for the website to function properly and cannot be turned off. They are usually only set in response to actions made by the user, such as filling out forms or logging in.
- **Functional Cookies:** These cookies allow us to remember user preferences and personalize content based on previous user activity.
- **Analytics Cookies:** These cookies allow us to analyse user behaviour on our website and improve our content and user experience.
- **Advertising Cookies:** These cookies collect data about user demographics and interests to inform our marketing and advertising efforts.

Cookie Consent

By using our website and LinkedIn Tag Manager, you consent to the use of cookies as outlined in this cookie policy. You can change your cookie preferences at any time by adjusting your browser settings.

11. Geotargeting cookies

Our website uses geotargeting cookies to enhance the user experience and provide valuable information to our team. This cookie policy outlines what cookies are used and how they are used.

We use Geo Targeting cookies to:

Remember user preferences, such as language selection and geographic location.

Analyse user behaviour on our website to improve our content and user experience.

Provide personalized content and recommendations based on previous user activity.

Collect data about user demographics and interests to inform our marketing and advertising efforts.

Types of Cookies Used

We use both session and persistent cookies. **Session cookies** are temporary and are deleted when you close your browser. **Persistent cookies** remain on your device until they expire or are deleted.

We use the following types of cookies:

- **Strictly Necessary Cookies:** These cookies are essential for the website to function properly and cannot be turned off. They are usually only set in response to actions made by the user, such as filling out forms or logging in.
- **Functional Cookies:** These cookies allow us to remember user preferences and personalize content based on previous user activity.

- **Analytics Cookies:** These cookies allow us to analyse user behaviour on our website and improve our content and user experience.
- **Advertising Cookies:** These cookies collect data about user demographics and interests to inform our marketing and advertising efforts.

Cookie Consent

By using our website, you consent to the use of cookies as outlined in this cookie policy. You can change your cookie preferences at any time by adjusting your browser settings.

12. WPML

Our website uses the WPML (WordPress Multilingual) plugin to create multilingual content on our website. This cookie policy outlines what cookies are used and how they are used.

How We Use Cookies

Our WPML plugin uses cookies to:

- Remember user preferences, such as language selection.
- Allow users to switch between languages on our website.
- Improve the performance of our website by caching language-specific content.

Types of Cookies Used

Our WPML plugin uses both session and persistent cookies. Session cookies are temporary and are deleted when you close your browser. Persistent cookies remain on your device until they expire or are deleted.

We use the following types of cookies:

- **Strictly Necessary Cookies:** These cookies are essential for the website to function properly and cannot be turned off. They are usually only set in response to actions made by the user, such as filling out forms or logging in.
- **Functional Cookies:** These cookies allow us to remember user preferences and personalize content based on previous user activity.

Cookie Consent

By using our website and WPML plugin, you consent to the use of cookies as outlined in this cookie policy. You can change your cookie preferences at any time by adjusting your browser settings.

13. ZoomInfo

- **_px3** - Related to the perimeter X security layer - domain zoominfo.com
- **__cf_bm** - Related to the CloudFlare security layer - domain zoominfo.com
- **visitorId** - We use this to identify Unique Visits in WebSights - domain ws.zoominfo.com